



MEDIA ALERT

3 March 2011

SHOW YOUR SUPPORT FOR CHRISTCHURCH AND WEAR RED AND BLACK THIS FRIDAY

For immediate release

Spotlight stores across New Zealand and Australia will be showing their support by wearing red and black on Friday 4th March 2011 as a sign of respect and solidarity for the victims and those affected by last Tuesday's tragic earthquake in Christchurch.

Chief Executive of Spotlight Mark Goddard said "It was devastating watch the news coverage and see the destruction that this earthquake caused to Christchurch, many of our team and the New Zealand community".

"This Friday (4th March 2011) we are asking all of our team, our VIP customers and the communities across New Zealand and Australia to wear something red and black to show their support and solidarity for the victims and survivors of last Tuesday's quake" Said Mr Goddard.

As a business Spotlight has so far donated \$26,000 (NZD) to the Red Cross New Zealand Earthquake disaster appeal as well as offering immediate assistance to the Mayor of Christchurch Bob Parker and his team to support and help the Christchurch community through this difficult period.

"We operate 16 Spotlight stores and employ over 700 team members in New Zealand, and we all feel truly shocked and personally touched by the event" said Mr Goddard.

He went on to say "We unlike many businesses were blessed to see no loss of life or serious injury to any of our team members; however any that were affected adversely were assisted immediately and we'll continue to do so as team members recover and begin to look to the future".

Store locations and further information is available at www.spotlight.co.nz and www.spotlight.com.au

Spotlight has also contacted their New Zealand VIP's encouraging them to support the Red Cross Earthquake http://www.redcross.org.nz/cms_display.php to help those that have been personally affected by this earthquake

With 16 stores across New Zealand Spotlight is New Zealand's largest retailer of dress fabrics, craft & home interior ideas. Call 0800 276 222, or visit www.spotlight.co.nz

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